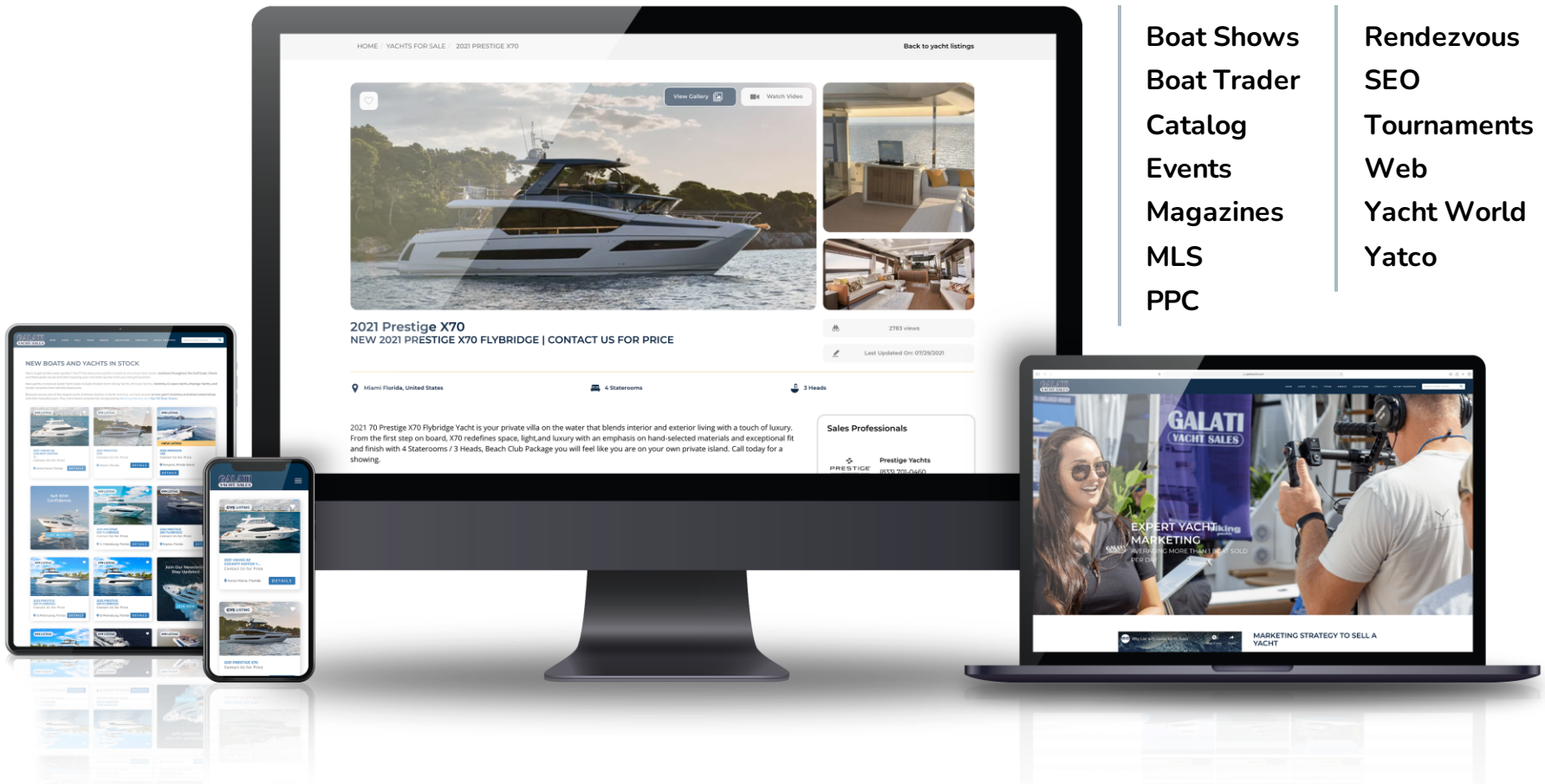


An aerial, top-down view of a marina filled with numerous white yachts of various sizes docked at a wooden pier. The water is a deep blue, and the sky is a lighter blue. The yachts are arranged in neat rows, with some larger yachts in the center and smaller ones towards the edges. The overall scene is clean and organized, showcasing a variety of luxury watercraft.

EXPERIENCE THE GALATI DIFFERENCE

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WE ARE EVERYWHERE



Boat Shows
Boat Trader
Catalog
Events
Magazines
MLS
PPC

Rendezvous
SEO
Tournaments
Web
Yacht World
Yatco

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MY ROLE AS YOUR YACHT BROKER



- Answer all inquiries from potential clients and brokers in regards to the sale
- Field serious inquiries to owner/captain after first screening clients thoroughly
- Keep the owners' interests at forefront of negotiations
- Keep you informed of inquiries and all other communications related to the sale
- Advise on competitive prices and keep you apprised on the marketplace for yachts that are similar to yours
- Prepare and execute a customized marketing strategy
- Coordinate all events on board to promote your boat to other yacht brokers during showings, and targeted boat shows
- Have a thorough understanding of the standard listing agreements and closing documentation
- Assist, as needed, with survey, repairs, if required, and other negotiations related to the sale
- Participate actively in professional industry associations

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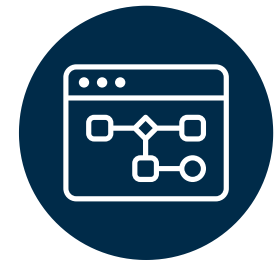
MARKETING STRATEGY



In-house marketing and video team – Galati’s in-house marketing team consists of experts with advanced degrees in digital marketing, content marketing, marketing automation and CRM. We have a well-rounded team of graphic designers, social media experts plus photographer and videographer on staff to give us an edge in marketing your yacht.



External agencies – Our \$2 million investment in marketing includes outside guidance on the latest search engine marketing techniques, local search, paid search programs, keyword optimization and web site design and development.



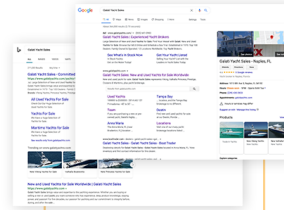
Technology – We’ve invested in the latest technology to build and understand our prospect database which gives us the added advantage of marketing your boat to the right set of clients. Galati Yacht Sales uses industry-proven marketing automation and customer relationship management software to measure and track our marketing efforts for your yacht.



MARKETING TACTICS



INTELLIGENT DIGITAL
MARKETING STRATEGIES



PAID SEARCH & INVENTORY
REMARKETING



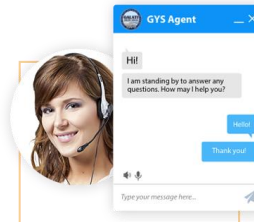
BOAT SHOWS



BRILLIANT PHOTOS & VIDEO



GALATI LIVE



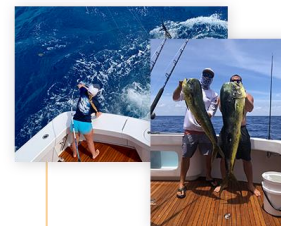
LIVE CHAT



PRINT



RENDEZVOUS



TOURNAMENTS

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GALATI WEB SITE & STATS

GALATIYACHTS.COM

10 million page
views annually

1.5 million visitors
annually



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Yacht World Enhanced Listings | Boat Trader Enhanced Listings | YATCO*| BOATS.COM

Boat Trader

Boat Trader Regular Listing



Boat Trader Enhanced Listing



YACHTWORLD

Yachtworld Regular Listing



Yachtworld Enhanced Listing



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FIND PRE-OWNED YACHTS FOR SALE

Click on the size yacht you want. To search by brand scroll down...

Choose a Boat Size:



26' - 30'



31' - 35'



36' - 40'



51' - 60'



61' - 80'



81' - 100'

Do Strokes Raise Fish? | Running Gear Corrosion | Capt. Steve's Favorite MFD



BoatTEST.com <editorial@boattest.com>

To: Mary Strauss

The Galeon 400 Fly has big-boat features including two fold-out bulwarks or "balconies" that expand the cockpit, enhancing her abilities as an entertainment platform. Her flying bridge is accessed via stairs, not a ladder. Belowdecks, the full-beam master provides a yacht-like feel. [More...](#)

[Watch Our Features Video](#)

Pre-Owned Yacht

2015 Hatteras 60 Motor Yacht *Uncle*



This 2015 Hatteras 60 Motoryacht, *Uncle*, is new to the market. Her twin 1,135-hp CAT C-18 diesel inboards have only 399 hours and she has been well maintained. She has a cruising speed of 25 knots and carries 1,000 gallons (3,785 liters) of fuel. Her flying bridge, cockpit and salon offer outdoor and indoor gathering areas for guests. Belowdecks, she sleeps six in three cabins and has two heads. [More...](#)

[View this Yacht](#)



BoatTrader APP



9:38 72° 77%

Search Boat Makes

9:38 72° 77%

Search Boat Makes

9:41 72° 76%

Search Boat Makes



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BROWSE BY TYPE



Saltwater Fishing Boats



Freshwater Fishing Boats



Pleasure Boats

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BROWSE BY TYPE



Saltwater Fishing Boats



Freshwater Fishing Boats



Pleasure Boats

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BROWSE BY TYPE



Saltwater Fishing Boats



Freshwater Fishing Boats

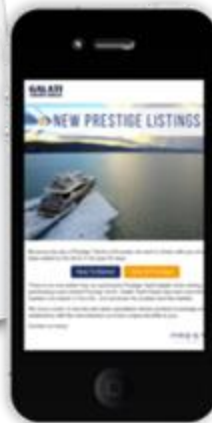
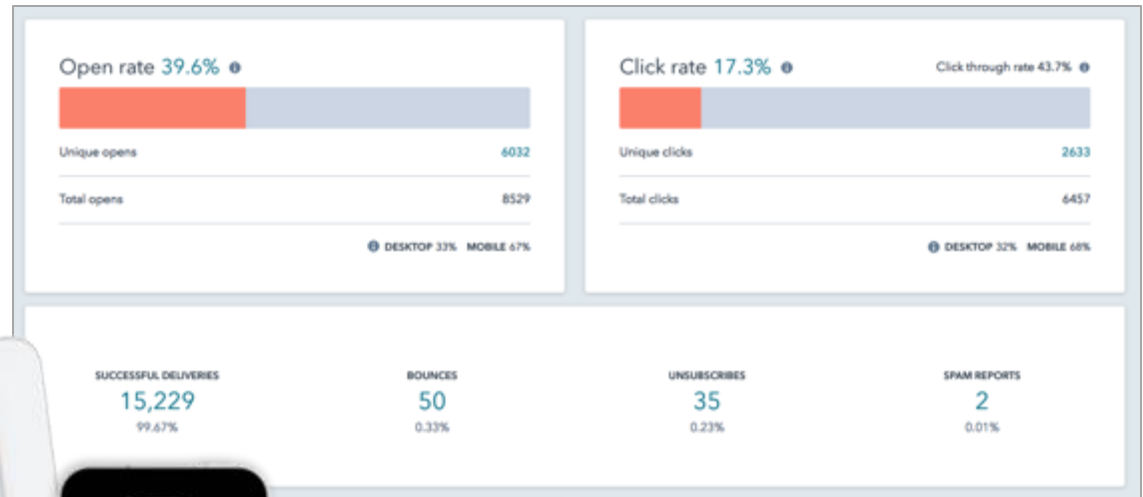


Pleasure Boats

[VIEW MORE](#)



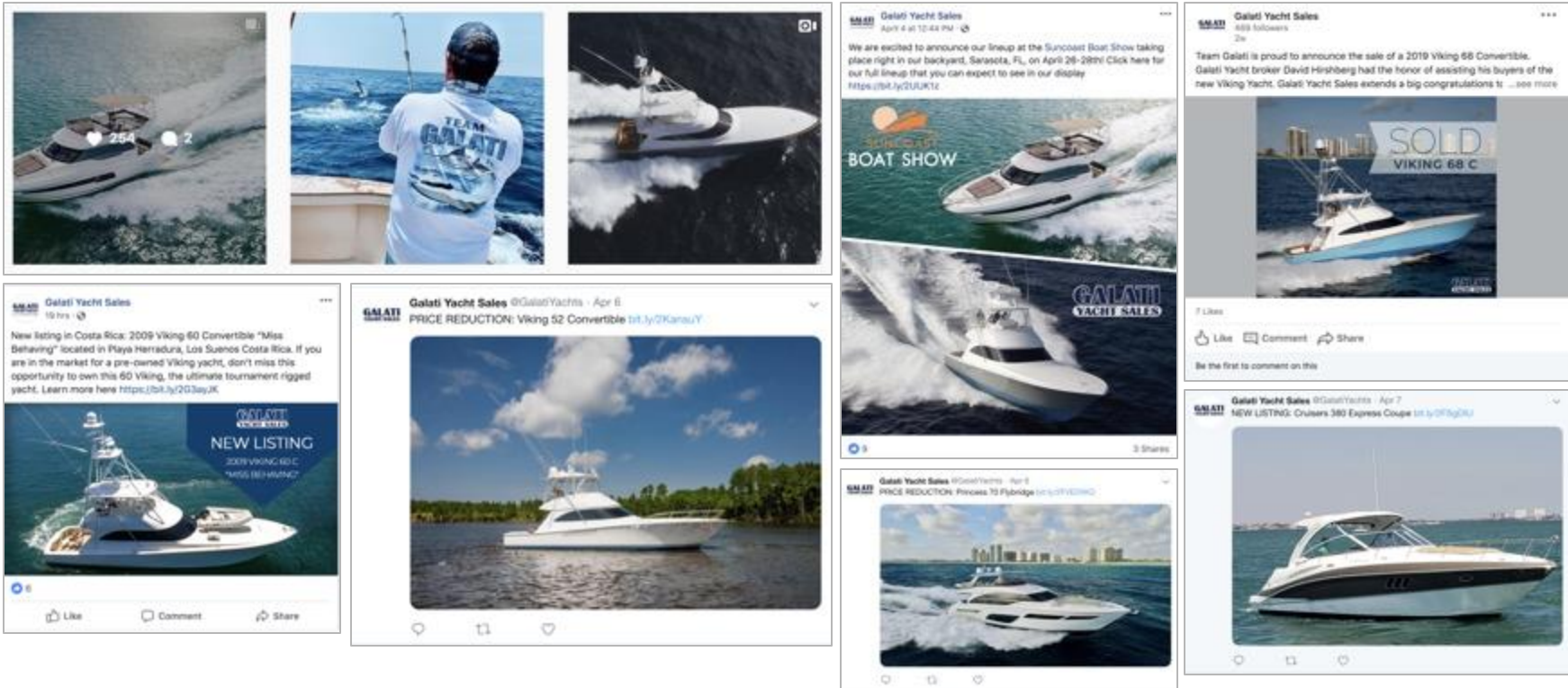
ROBUST EMAIL PROGRAM



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SOCIAL

We, post and promote your listing on social media to drive potential buyers to your listing on galatiyachts.com



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SOCIAL MEDIA PAID ADS



Yacht World Enhanced Listings | Boat Trader Enhanced Listings

Galati Yacht Sales
Sponsored ·

Shopping for a yacht? Join the hundreds of other happy customers using Yacht Shopper – a FREE online account designed to ...See more

You'll be the first to know when a yacht hits the market.

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- Save Favorites
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Angela Sorgen and 2 others

Like Comment Share

[Shop now](#) **2003 Donzi 80 Enclosed Bridge** [Shop now](#)
Galati 2003 donzi 80 enc...

2021 Pursu Offshore
Galati 2021 3

1 Comment

Like Comment Share

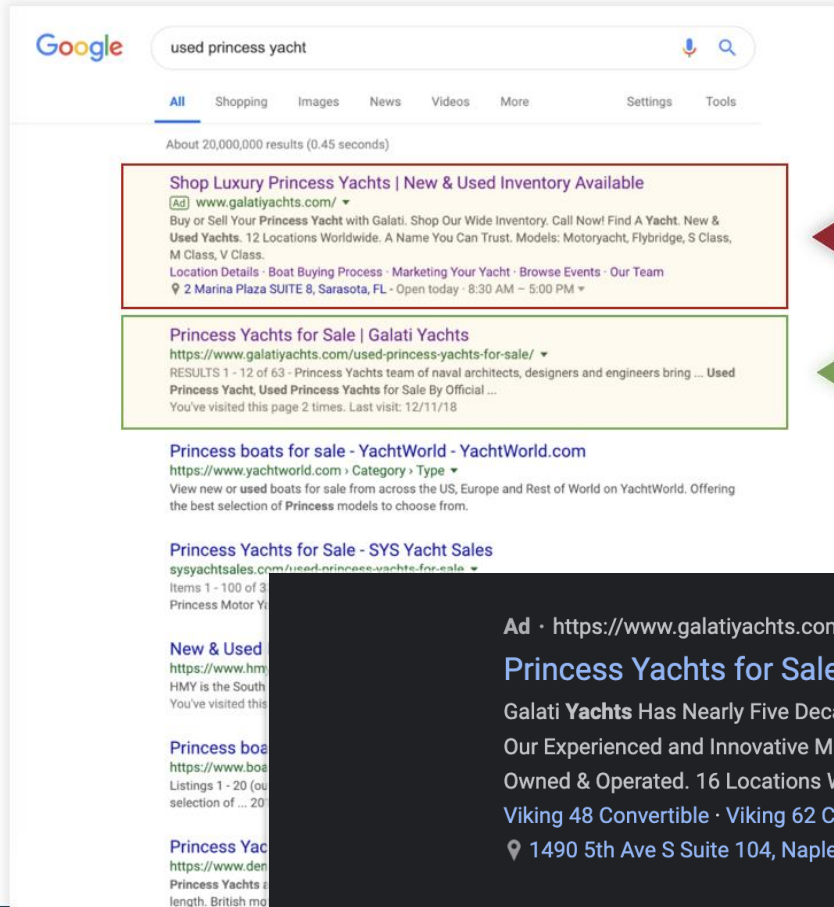
Newest ▾

Comment as Galati Yacht Sales

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Galati **Yachts** Has Nearly Five Decades of Integrity and **Yacht** Passion. Call Our Team Today! Let Our Experienced and Innovative Marketing Team Help Sell Your **Yacht**. Contact Us Today. Family Owned & Operated. 16 Locations Worldwide. Find A **Yacht**. A Name You Can Trust.

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RE-TARGETING ADS

Your Boat follows prospect around the internet

Keep your listing in front of interested buyers after they viewed your listing on GYS.COM

Buyer searches and views your listing on GYS website

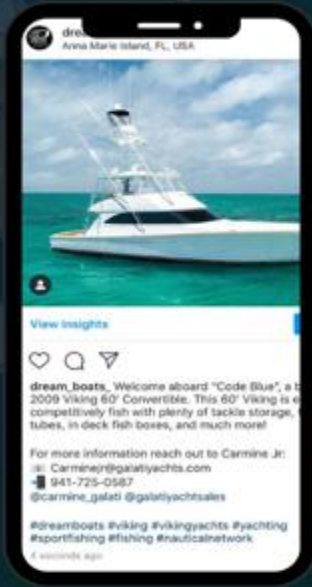


Website visitors that are retargeted with display ads are 70% more likely to convert on our website



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PARTNERSHIP WITH NAUTICAL NETWORK

Galati Yacht Sales has entered into a strategic partnership with Nautical Network; the largest social media and online advertising platform in the boating and marine industry. Nautical Network's audiences across all channels represent affluent boat owners and enthusiasts looking to buy, sell, information and entertainment. They look to Nautical Network to compliment their lifestyle and complete a purchase. Anytime the team from Nautical Network films a listing video for Galati it is distributed across Nautical Network's channels and social media pages.



THE MODERN BOATING DIGITAL MAGAZINE



1 MILLION
FOLLOWERS/SUBSCRIBERS



2.5 MILLION
MINUTES WATCHED PER MONTH



7 MILLION
BOAT OWNERS AND ENTHUSIASTS
REACHED PER MONTH

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Virtual Docks



It's a Boat Show Every Day at Galati Yacht Sales!

Our virtual docks is a place to explore and tour yachts right at your fingertips.

View featured yacht videos, or search yachts by type and brand.

<https://www.galatiyachts.com/virtual-docks/>



2004 Viking 61 C

Explore

Play Video



2013 Viking 55 C

Explore

Play Video



2015 Viking 75 Motor Yacht

Explore

Play Video



2019 Princess 565

Explore

Play Video



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We're Improving Your Shopping Experience

You can now search for and save your favorite boats, follow listings, and have personalized support from our yacht brokers. All from one user-friendly dashboard, built with you in mind.



Exclusive to **GYS** web site

Allows Users to **Save Searches**

Save Favorites

Receive Alerts - New to Market

Receive Alerts – Price Drops

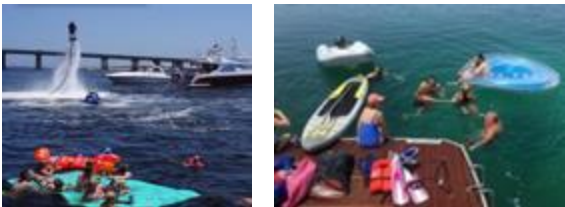
“Zillow-like” Feature for Yacht Shoppers



EVENTS

Visit galatiyachts.com/events

Rendezvous



Tournaments



Boat Shows



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BOAT SHOW CALENDAR*



SPRING

Miami Yacht Show
Miami Boat Show
Palm Beach Boat Show
The Wharf Boat Show
Southwest International Boat Show
Suncoast Boat Show
Keels & Wheels Boat Show

FALL

Marco Island Boat Show
Ft. Lauderdale Boat Show
Hamilton Harbor Boat Show
Fort Myers Boat Show
St. Petersburg Boat Show
Naples Boat Show

* SUBJECT TO CHANGE

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2022 BROKERAGE PRINT AD SCHEDULE



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Power & Motor Yacht	X	X	X	X	X	X	X	X	X	X	X	X
Marlin		X	X	X			X	X		X		X
In the Bite	X		X	X		X	X		X	X		X
Yachting	X	X	X	X	X	X	X	X	X	X	X	X
Boats Intl		X		X						X	X	
The Log												
Pacific Coast Sportfish	X		X	X	X	X	X	X	X	X	X	
NW Yachting	X	X	X	X	X	X	X	X	X	X	X	X

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ABOUT GALATI YACHT SALES



- Family Owned & Operated, 3rd Generation
- 600 or more Boats Sold a Year
- 52 Years Industry Expertise
- 175 highly-trained Team Members
- 15 Locations from Florida to California, including Mexico & Costa Rica
- 4 Full-Service Yards
- Industry Accolades for Customer Service, Leadership & Innovation
- Top Dealer for Six World-Class Brands

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LOCATIONS

ANNA MARIA, FL
900 South Bay Blvd,
PO Box 862
Anna Maria, FL 34216
Main: (941) 778-0755
Direct Sales: (941) 499-0083

CLEAR LAKE, TX
1200 Marina Bay Dr
Kemah, TX 77565
Main: (409) 407-5470

COSTA RICA
Los Sueños Resort,
Marina, Suite 10
Marina Village
Direct Sales: +(506) 2637.6027,
US: (941) 527-1273

DESTIN, FL
126 Harbor Blvd
Destin, FL 32541
Direct Sales: (850) 998-3011

SEATTLE, WA
1110 12TH St.
Anacortes, WA
Main: (206) 775-7808

HOUSTON, TX
7819 Broadway,
Suite 100
Galveston, TX 77554
Direct Sales: (409) 407-5470

LONG BEACH, CA
245 North Marina
Long Beach, CA 90803

NAPLES, FL
1010 8th Ave S.
Naples, FL 34102
Direct Sales: (239) 329-9067

ORANGE BEACH, AL
4851 Wharf Parkway,
Suite D108
Orange Beach, AL 36561
Direct Sales: (251) 512-5767

SAN DIEGO, CA
1551 Shelter Island Drive Suite 103
San Diego, CA 91206

SARASOTA, FL
Marina Jack
2 Marina Plaza Suite 8
Sarasota, FL 34236
Direct Sales: (941) 732-1367

SOUTH FLORIDA
801 Seabreeze Blvd
Fort Lauderdale 33316
Main: (786) 628-8763

TAMPA BAY, FL
12030 Gandy Blvd North
St. Petersburg, FL 33702
Direct Sales: (727) 334-0151

CABO, MEXICO
Marina 8 - 6
La Dársena, Cabo San Lucas,
BCS 23450
Main: (941) 706-1095
Direct Sales: (760) 880 7261

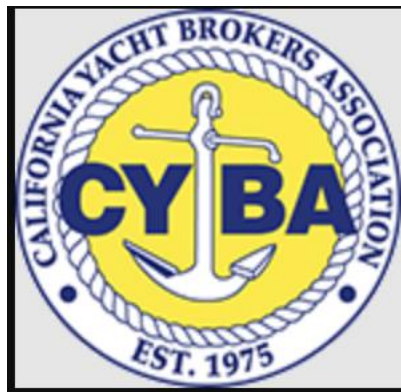
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INDUSTRY RECOGNIZED



Galati Yachts Sales has always believed in giving back to the marine industry.



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MORE THAN JUST A YACHT BROKER



*Sell 2 yachts per day | Industry connections |
Full-service haul out and repair available at GYS-owned marinas
In-house closing offices | Financing | Insurance | USCG Documentation | Dockage
Top 100 Dealers Hall of Fame | Authorized dealer for 6 new boat brands | Certified Marine Dealer*



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YACHT SALES

*Exceeding customers'
expectations since 1970*

